

NATIONAL
EDUCATION WEEK

REGISTRATION CLOSED

ENDOW THE FUTURE INVEST IN EDTECH

December 15-17, New York University, 566 Laguardia Place

FOUNDERS



DON BURTON

Don is our neighbor from Southport CT
On the Board of the Discovery Museum



JONATHAN HARBER

The EDGE Purpose

<http://www.edgeedtech.com>

Edge finds companies that are developing educational products.

These companies are from all over the world.

Edge assist these companied in bringing their products to market.

They Provide:

Mentoring

Coaching

Motivation

Networking

Investments

Funding

First Day 15 Hours Straight

Presentations, Conferences and Meet and Greet

Companies are cheaper and faster to build.

Many products can go from concept to trial in less than 90 days.

At a cost of less than \$50,000

Khan Academy reached 5 million users within 18 months.

Coursera achieved 1 million in less than 6 months.

New early stage funding models achieving impressive returns.

\$20,000 investment for a 6% equity stake.

The Education Sector is \$1.6 trillion in the US and 4.8 trillion world Wide

**EDGE then selects 10 Companies per year and invest 170K in each of them,
in what they call the incubation process.**

What was said:

US has a crisis situation in Education

Digital learning revolution never happened.

Back to basics never worked.

World population expected to grow from 8 to 10 billion people.

Education will experience more change in the next two decades than they have in the last two thousand years

China

Students go to school 8 hours a day 6 days a week.

Six adults helping each student in one child household.

Africa

Next talent bulge.

Students are paid to attend School

What should we do:**Schools should be focused on entire communities not just students.**

Bring Parents Students and Industry together.

Get lay people to become involved in teaching.

Technology should work with the teachers instead of trying to replace them.

Learning from Revolutionary Companies like Tesla and Google.

Get Parents involved in technology.

Parents don't know how to use all the features on their cell phone.

Teach Critical Life Skills

Teaching Kids to Code.

Making Learning Fun.

Remove ban on Cell Phones.

Listening to lectures, reading textbooks, doing worksheets and memorizing facts to pass multiple-choice or short-answer tests does not fit the 21st-century need.

Companies Varied From:

Artificial intelligence tutoring Students on line.
Taking attendance in class.
Videotaping classes and giving feedback to teachers and students.
Automated School inventory.
Building history of students activities and having them available on web sites.
Student LinkedIn
Matching students with industry.
DISC testing for students so they better understand their likes and dislikes.
Coding for Students.
Keeping track of teachers certifications.
Identifying students with special needs.
Fun Ways to learn with interactive games.
Fund Raising for Schools
Teachers pay Teachers

Top ten 2015 companies selected for the incubation process:

CoachTube is the premier **online sports instruction** marketplace for brand name coaches: “Get Urban Meyer, Ohio State, to coach your kid football”

CredSpark is a platform that helps Corporations use quick and fun **formative assessments** to better understand, educate and ultimately convert their potential into actual customers.

Erudite Science is an **artificial intelligence** mathematics tutor inspired by IBM's Watson

Expert Knowledge helps Fortune 5000s capture and **convert knowledge into accredited learning**

Little Bird brings 21st century **HR & benefits** services to schools and the education sector

Junior Explorers connects kids to the planet with fun, **interactive, learning experiences**

Kinems Proprietary approach using Microsoft Kinect **educational games** for children with learning disabilities.

Open Online Academy provides online education and **global solutions for architecture**, art and design to anyone anywhere in the world.

Ruckus has created a rich media platform for **interactive apps** for brands and developers, and distributes that content to consumers (Lynda.com for Interactive media)

Thrively reveals a child's unique **character strengths** and connects them with personalized enrichment opportunities so they can discover and pursue their passions in life.



NATIONAL EDUCATION

WEEK

My Thoughts

My Thoughts

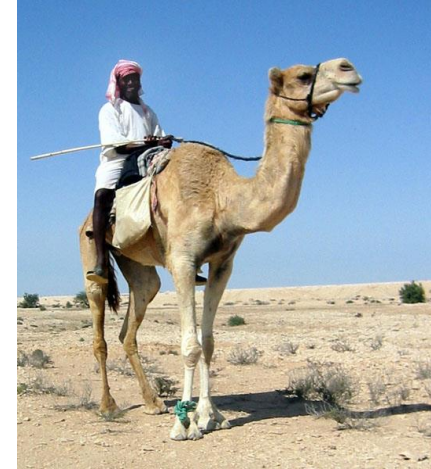
We cant get their from here



My Thoughts

We cant get their from here

We need a new mode of transportation



My Thoughts

We cant get their from here

We need a new mode of transportation

We need a new School Bus



What would you think if you saw this thing coming down the block to pick up your students?



My Thoughts

We cant get their from here

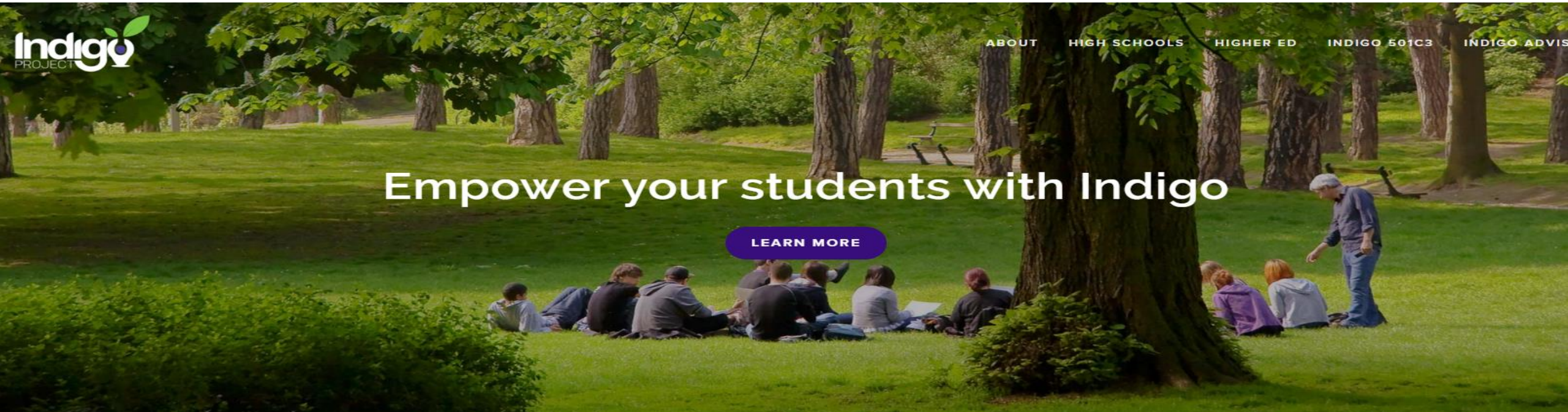
We need a new mode of transportation

We need a new School Bus

We need a new Class Room



<http://www.indigoproject.org/>



Indigo helps secondary and post-secondary institutions **measure and teach** non-academic competencies.

OUR MISSION

To bring non-academic education to secondary and post-secondary schools, preparing future generations for the 21st century workforce.

OUR VISION

We believe ... everyone should love what they do.

We envision ... a world where people wake up every morning saying, "I can't believe they pay me to do this!"

We foresee ... an evolved educational system that empowers students to understand and achieve their true potential. edgetech tm 122715 goldstem.org

<http://www.indigoproject.org/>

About

- MISSION AND VISION
- THE INDIGO ASSESSMENT
- HOW WE WORK
- TEAM**
- BLOG
- BOARD & ADVISORS
- TESTIMONIALS
- CONTACT
- RESOURCES
- VALIDITY
- PRIVACY POLICY

MEET THE INDIGO TEAM



<http://www.indigoproject.org/>

MISSION

To bring non-academic education to secondary and post-secondary schools, preparing future generations for the 21st century workforce.

Process

They provide an on line Student DISK evaluation.

45 minute questionnaire “took me half the time”.

They then evaluate the overall student population.

Provide a 24 page individual student feedback.

Everyone here is invited to have a look at the web site and take the evaluation. <https://www.ttisurvey.com///257562BPM>

I have been in touch with Sheri the CEO and Bart will arrange a meeting with her.

My evaluation is on the web if anyone would like to see it.

I would like everyone to put their evaluation on the web.

Sheri Smith, will be in CT working with Manchester High School February 2-4.

Fairchild Wheeler should contact Sheri and set up a meeting with her here at the school.

<http://www.indigoproject.org/>

Tony Macchiaroli

Top 5 Skills

	Personal Skills Ranking
1	Customer Service
2	Presenting
3	Management
4	Goal Orientation
5	Employee Development/Coaching

Strengths

Willing to share knowledge to benefit the team or organization.
 Volunteers his knowledge on many subjects.
 Demonstrates a will and desire to help others in the organization.
 Always willing to offer his time and perspective.
 Initiates action to get questions answered.
 Generous and effective with their time, talent, and resources.

Motivators

1. **Theoretical** - Rewards those who value knowledge for knowledge's sake, continuing education and intellectual growth. 7.8

6.0*
2. **Social** - Rewards those who value opportunities to be of service to others and contribute to the progress and well being of society. 7.7

4.2*
3. **Individualistic/Political** - Rewards those who value personal recognition, freedom, and control over their own destiny and others. 4.8

5.5*
4. **Utilitarian/Economic** - Rewards those who value practical accomplishments, results and rewards for their investments of time, resources and energy. 3.5

5.3*
5. **Traditional/Regulatory** - Rewards those who value traditions inherent in social structure, rules, regulations and principles. 3.3

4.7*
6. **Aesthetic** - Rewards those who value balance in their lives, creative self-expression, beauty and nature. 2.8

4.3*

DISC

Letter	Score
D	58
I	74
S	34
C	37

D = Dominance
 I = Influencing
 S = Steadiness
 C = Compliance

High I's tend to be enthusiastic, persuasive, and optimistic.

Value to a Team

- Ability to change gears fast and often.
- Few dull moments.
- Creative problem solving.
- Verbalizes his feelings.
- Optimistic and enthusiastic.
- Sense of urgency.

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Any Questions

